TOGETHER *we are*

NAMIWalks

Main Line PA

SPONSORSHIP OPPORTUNITIES

-2026-

We are not NAMIWalks without *you!*

Year in and year out, enthusiastic participants make their presence felt in the most dramatic fashion as they march, parade, dance, walk and roll their way across our community, raising the threshold of hope in the mental health sector ever higher.

Take a good look at their colorful T-shirts, backpacks, water bottles, and mobile apps. In addition to the logo that stamps our mission of Mental Health for All on our consciousness, our rousing campaign slogan — "Together, We are NAMIWalks" is bolstered by the support of the best sponsors in town. Whether you're on the route with us, flashing your emphatic commitment for all to witness, or pledging your allegiance from the wings, it's clear to us: we owe the strength of our unity in large part to you.

Prominent and powerful, your friendship throughout the NAMIWalks year makes all the difference in the world to the critical work that NAMI does. On behalf of the organization's beneficiaries and NAMI itself, we thank you and look forward to leveraging your support in 2026.

Join Us!

NAMIWalks Main Line PA
Saturday, Oct. 24 at 10AM
Township Park Glen Mills, PA

About *Us*

NAMIWalks is America's fundraising event that truly walks the walk — powering NAMI through today's uncertain emotional climate into the important and inspirational work it does in our communities. NAMIWalks enters 2026 as one of the nation's Top 30 national event series for the fifth straight year, after raising a record-breaking $15.8 million through 200 local Walks, presented by NAMI State Organizations and NAMI Affiliates. Constantly widening its embrace, the NAMIWalks program is poised to take its next step of growth in 2026.

THREE pillars to support ONE goal:

To promote awareness of mental health and reduce stigma

To raise funds for NAMI's free, top-rated mental health programs

To build community and let people know they are not alone

Presenting Sponsor
$7,500

- "Presented by" naming rights with logo included on select customized materials
- Walk Day video, filmed by the sponsor, shared on social media
- Logo featured on the overview screen of the fundraising app: Fundraise4NAMI
- Speaking opportunity at your local NAMIWalks event, during your choice of ceremony
- One dedicated electronic communication announcing sponsorship
- Opportunity for sponsor-provided promotional giveaway in gift bags (quantity needed: 100)**
- Opportunity to provide company bio for Sponsorship page on local NAMIWalks website
- Logo in all scheduled participant electronic communications (minimum of 20)
- Opportunity to display company provided banner at your local NAMIWalks event
  (must be approved by NAMI and be no larger than 4 x 6 feet)
- Name included in press releases
- Logo on NAMIWalks poster*
- Premium exhibit space including table at your NAMIWalks event
- Promotion on social media and/or in newsletters pre and post event (6 posts)
- Large logo recognition on NAMIWalks participant T-shirts*
- Logo recognition on NAMIWalks event day signage*
- Logo recognition on local NAMIWalks website

Premier Sponsor
$5,000

- Opportunity for sponsor-provided promotional giveaway in gift bags (qty. needed: 100)**
- Opportunity to provide company bio for Sponsorship page on local NAMIWalks website
- Logo in all scheduled participant electronic communications (minimum of 20)
- Opportunity to display company provided banner at your local NAMIWalks event
  (must be approved by NAMI and be no larger than 4 x 6 feet)
- Name included in press releases
- Logo on NAMIWalks poster
- Exhibit space including table at your NAMIWalks event
- Promotion on social media and/or in electronic newsletters pre and post event (5 posts)
- Large logo recognition on NAMIWalks participant T-shirts*
- Logo recognition on NAMIWalks event day signage*
- Logo recognition on local NAMIWalks website

NAMI Walks

Walk with us!

Gold Sponsor
$2,500

- Logo in all scheduled participant electronic communications (minimum of 20)
- Logo on NAMIWalks poster*
- Exhibit space including table at your NAMIWalks event
- Promotion on social media and/or in newsletters pre and post event (4 posts)
- Medium logo recognition on NAMIWalks participant T-shirts*
- Logo recognition on NAMIWalks event day signage*
- Logo recognition on local NAMIWalks website

Silver Sponsor
$1,000

- Exhibit space including table at your NAMIWalks event
- Promotion on social media and/or in newsletters pre and post event (3 posts)
- Small logo recognition on NAMIWalks participant T-shirts*
- Logo recognition on NAMIWalks event day signage*
- Logo recognition on local NAMIWalks website

Bronze Sponsor
$500

- Exhibit space including table at your NAMIWalks event
- Promotion on social media and/or in newsletters pre and post event (2 posts)
- Name recognition on NAMIWalks participant T-shirts*
- Name recognition on NAMIWalks event day signage*
- Name recognition on local NAMIWalks website

Supporter Sponsor
$250

- Name recognition on local NAMIWalks website
- Logo recognition on one NAMIWalks route sign*

SPONSORSHIP TIERS OF IMPACT *at a glance*

NAMIWalks is proud to help build better lives for people living in Delaware County and Lower Merion Township affected by mental health conditions. We are grateful to our partners for making this possible.

	Presenting $7,500	Premier $5,000	Gold $2,500	Silver $1,000	Bronze $500	Supporter $250
"Presented by" naming rights with logo included on select customized materials	●					
Walk Day video, filmed by the sponsor, shared on social media	●					
Logo featured on the overview screen of the fundraising app: Fundraise4NAMI	●					
Speaking opportunity at your local NAMIWalks event, during your choice of ceremony	●					
One dedicated electronic communication announcing sponsorship	●					
Opportunity for sponsor-provided promotional giveaway in gift bags (quantity needed: 100)**	●	●				
Opportunity to provide company bio for Sponsorship page on local NAMIWalks website	●	●				
Opportunity to display company-provided banner	●	●				
Name included in press releases	●	●				
Logo in all scheduled participant electronic communications (minimum of 20)	●	●	●			
Logo on NAMIWalks poster*	●	●	●			
Exhibit space at your NAMIWalks event	Premium Table	Table	Table	Table	Table	
Promotion on social media and/or in newsletters, pre and post event	6	5	4	3	2	
Recognition on NAMIWalks participant T-shirts*	Large logo	Large logo	Medium logo	Small logo	Name	
Recognition on NAMIWalks event day signage*	Logo	Logo	Logo	Logo	Name	
Recognition on local NAMIWalks website	Logo	Logo	Logo	Logo	Name	Name
Logo recognition on one NAMIWalks route sign*						●

*In order to be included on all print materials commitments must be made by September 9.

**Promotional items must be received two weeks prior to event day to be included in gift bags

SPONSORSHIP COMMITMENT FORM

☒ Yes! We are proud to support the 2026 NAMIWalks Main Line PA event. We authorize NAMI to include our name and/or logo on all the materials and digital content for the event consistent with our sponsorship selection below.

☐	Presenting Sponsor	$7,500	☐	Silver Sponsor	$1,000
☐	Premier Sponsor	$5,000	☐	Bronze Sponsor	$500
☐	Gold Sponsor	$2,500	☐	Supporter Sponsor	$250

Company name: _____

Contact name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Website: _____

Email address: _____

☐ Check enclosed (please make payable to NAMI Main Line PA)
☐ Credit card payments accepted online at www.namiwalks.org/mainlinepa
☐ Please send an invoice

☐ Yes, we plan to use our exhibit space on Walk Day (Bronze Sponsor and higher):
Walk Day contact name: _____
Walk Day contact email: _____

☐ No, we do not plan to use our exhibit space on Walk Day (Bronze Sponsor and higher).

☐ Yes, we would like to host a corporate team for NAMIWalks:
Team name: _____
Team Captain name and email: _____

PLEASE MAIL SPONSORSHIP CHECKS TO:
NAMI Main Line PA
17 Mifflin Avenue, Suite 205, Havertown, PA 19083

PLEASE EMAIL SPONSORSHIP LOGO TO:
Kristine Songster, Kristine@namimainlinepa.org

NAMI Main Line PA
267-251-6240 • www.namiwalks.org/mainlinepa
walk@namimainlinepa.org • Tax ID #23-2101162
To learn more about NAMIWalks, visit www.namiwalks.org.

NAMIWalks

MENTAL HEALTH for all

Terms and Conditions for all Sponsorship Levels
Sponsor warrants and represents that all its products and services comply with all applicable federal, state and local laws and regulations. NAMI has the right to immediately cancel this sponsorship agreement in the event that Sponsor has: a) Had its license(s) revoked by any governmental authority exercising jurisdiction over Sponsor; b) Sponsor has voluntarily surrendered its license(s) after being cited for misconduct by any governmental authority exercising jurisdiction over that party; c) Sponsor has been alleged to have willfully violated the laws, rules or regulations of any jurisdiction or any governmental authority exercising jurisdiction over Sponsor; d) Otherwise violated the terms of sponsorship, which will be determined at the sole discretion of NAMI.